

Processing Product

#5711950 & #6033678

The Clustered Water® Story....

The journey began in 1973. After Lee Lorenzen graduated from the University of California, Berkeley, he moved to Southern California to become a research student at the University of California, Irvine School of Medicine. Like so many researchers, his vocation was chosen because of his desire to make a difference in the health and happiness for mankind. Soon thereafter, he heard a lecture

from Stanford Scientist Dr.William Tiller on the unusual chemistry of water, which stimulated new thought on water's potential.



Lee's wife, Penny, was chronically ill, which led to severe dehydration.

With his wife bedridden, taking care of their two young boys became almost impossible. For the first time in their lives, they got down on their knees and asked for God's help. That was New Year's Eve, 1985, and to their delight the answers began to come.

Months of research eventually led Lee to the famous healing springs of Lourdes in France. There he found living proof of natural water clusters - something that had escaped decades of scientific scrutiny. He found the same phenomenon in ten other healing springs around the world. As more of the pieces of the puzzle came together, Lee learned how to duplicate the natural conditions which produce water clusters. He and his wife, Penny, became guinea pigs - drinking the solutions he called "Clustered Water". Penny was totally healed by drinking the Clustered Water! Lee was granted 4 US Patents for the unique Processing Technology for the production of Clustered Water.



What is DIONNA™?

DIONNA in English means "from the sacred spring"; and indeed, DIONNA has been invented by researching the waters of the major sacred springs of the world!

DIONNA is a revolutionary new approach to getting the hydration, your body so desperately needs. DIONNA is extensively purified water, treated through CSI's patented Clustered Water® Technology Processing (CWTP). CWTP alters the very structure of water to enable H₂O molecules to be absorbed into your cells more effectively.

DIONNA water is the same as VIVO Brand of Clustered Water sold in USA. That is why, so many Dionna drinkers report **increased energy** levels; and how Dionna helps them **feel great!**

Hydration is Essential.

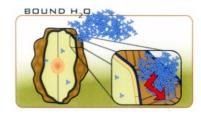
Why hydrate? Our bodies are between 65-70% water, and some tissues (such as our brain) can be up to 90% water!

Water is necessary for healthy cell function. We depend on water to transport oxygen and nutrients to our cells, as well as clean out the buildup of carbon dioxide and other waste products we accumulate every day. With better cellular hydration your body will function better and you will **notice a difference in the way you feel**, A LIGHTER BODY AND A ENERGETIC BOUNCE IN YOUR STEPS!

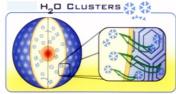
How Does DIONNA[™] Hydrate Better?

Water molecules can generally be classified into two distinct categories: "bound" and "clustered". In bound water, thousands upon thousands of $\rm H_2O$ molecules are haphazardly linked to other $\rm H_2O$ molecules, to create enormous molecular masses of water (see picture below). These balls of bound water are so big that they cannot penetrate the narrow water channels into your cells. "Water, water everywhere, but not a drop to drink for your poor body cells!" This results in cellular dysfunction and loss of immunity.

Remember this: Just 2% reduction in the cellular hydration could result in 20% reduction of your body energy!



DIONNA is clinically proven to hydrate better. Patented Clustered Water® Technology Processing breaks water molecules down from the inefficient bound state into small stable "clusters" of rings and chains. These clusters are able to pass through the cell membranes far more effectively than bound water (see picture below).



As you regularly drink DIONNA, the water turnover in your body is improved. More water enters the cells and more water will leave the cells, carrying cell wastes away. Your cells will live healthier and longer! Your body and brain will be hale & healthy!

Unique Advantages you will enjoy, when you regularly drink DIONNA[™], the wonder water:

These advantages have been tested & proven over the last two decades, in the United States and several other countries such as Japan, China, Korea, and South Africa; and in many other countries through Multi National MLM Companies.

- "Dionna Water" is the one and only bottled water product in India (with US FDA approved claims on the label, for its US counterpart product VIVO), made with foreign collaboration with the world famous US Company, Cell Core International, Inc.; a California Corporation.
- Clinically proven to reduce sugar levels in diabetic patients.
- 3. Four (4) US Patents obtained and more pending, for the Clustered Water Technology, which is the scientific basis for the formulation of this structured water.
- First Safe Alkaline Water Technology to reduce the body acidity and restore healthy water balance in the body.
- 5. Just one liter of "Dionna" a day, assures complete hydration of the body and keeps you active whole day long! Rule of the thumb: one glass of "Dionna Water" is equivalent to 12 glasses of ordinary bound water, to achieve the same level of hydration!
- 6. Boosts the immunity levels of the body to high levels and provides protection against viral attacks.
- 7. Proven to boost the energy levels for high performance in Olympic Athletes, who have given their testimonials and many professional sports persons in the United States. Very popular in high-class Gyms frequented by world class athletes, where it is sold under the high priced Brand Name "Defiance Fuel" (Defy the Limits!). It is now recognized as a powerful sports drink in the US. This has been well documented in numerous studies. Most people using our Principal's water, "VIVO" have reported increased energy, improved stamina, and numerous other benefits associated with optimum cell hydration and function.
- 8. Provides deep-cleansing action for the skin and helps to remove blemishes and restores natural softer skin with a healthy glow!
- Gold Medal Winner for Best Beverage in 2002, under the flagship Brand "VIVO", for best in Beverages-Nutrition, sponsored by National Nutritional Foods Association of USA, & Better Nutrition Magazine. Very rare award indeed, for a water product to win against numerous nutritional beverage formulations in the largest exhibition of its kind in USA!

Live well and hydrate to health today with **DIONNA**TM